

# Pioneering Care Partnership (PCP) Core Values Statement



## PCP's mission: Health, Wellbeing and Learning for All

Our customers are at the heart of everything we do.

PCP Board, Chief Executive, staff and volunteer team are committed to delivering excellent services to all customers. We will strive to work to the highest possible standards, taking a continuous improvement approach and in-line with our shared values:

**Respect** - showing polite regard and consideration for others at all times

**Equality** - ensuring others are treated fairly and equally and actively promoting equality

**Diversity** - recognising and respecting people's differences, promoting an inclusive culture

**Integrity** - maintaining high moral principles and ethical standards

**Objectivity** - making sound decisions based on merit, facts and reasonable judgment

**Accountability** - being personally accountable for your actions and decisions

**Openness** - communicating effectively, being open, inquisitive and receptive to new ideas

**Honesty** - being truthful, sincere, sharing concerns or conflicts of interest, taking responsibility

**Selflessness** - acting in the public interest and in the interest of the organisation at all times

**Excellence** - striving to the highest possible standards, a continuous improvement approach

**Leadership** - Leading by example, helping others, being an effective ambassador for PCP

**These are the values everyone at PCP works towards**



**Pioneering Care Partnership**