

Pioneering Care Partnership (PCP) Values Statement

PCP's mission:
Health, Wellbeing and Learning for All



PCP's organisational values guide everything we do, they define PCP's brand and reputation and set out how we aim to work. Our customers are at the heart of PCP and the values should be visible and recognised through the behaviours of staff and volunteers. **PCP Values are:**

Making a Difference

Having a purpose to help people and communities.
Making a social impact and striving for continuous
Improvement and best practice.

Friendly

Being pleasant, kind and
approachable at all times.
Ensuring others feel
comfortable and welcome.

Positivity

Taking a positive or optimistic
attitude, seeing strengths and
opportunities. Challenging
negative perspectives.

Team

Engaging with people in open,
mutually-beneficial ways,
being inspiring and uplifting
when working with others.

Supportive

Providing encouragement and
practical assistance to solve
problems or overcome
obstacles.

**PCP values were developed by staff and trustees, they
describe how we choose to work. We aim to
demonstrate our values in all we do.**



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