



Together 21

Delivered by the Pioneering Care Partnership

Together 21 Champion Pack

Together 21 invite you to become a Charity Partner.
Here's how you can help make a difference...



Together 21 (T21) is dedicated to the education and development of Children with Down syndrome, along with their parents and families. At its heart the project has the principles of learning, fun and friendship. We aim for those who join T21 to acquire essential skills that will equip them to meet the future with confidence.

Educational sessions are delivered weekly in Newton Aycliffe, with families attending from across the North East. Together 21 works closely with the family and friends of the children and young people it supports, and has created a enriching peer support network.

Health and wellbeing charity, the **Pioneering Care Partnership (PCP)** is proud to deliver Together 21 in support of its mission: 'Health Wellbeing and Learning for All.'

Become a 'Together 21 Champion'

We have 21 exclusive opportunities to be a 'Together 21 Champion'. Our Champions are local businesses who know the meaning of community and endeavour to be socially responsible.

Together 21 Champions pledge a minimum of £2,100 a year . This one off, tax deductible donation, will mean we can continue to make a difference to the children, young people and families we support.



The difference your £2,100 fundraising could make...



It funds a full package of support for one child, including speech and language support, physical therapy and emotional development.



It can fund one member of staff for our weekly early years group, providing tailored language and communication support.



It enables us to provide weekly life skills development opportunities for four young people.



Champions are our top supporters. By covering our core costs, you enable us to deliver face to face support to children, young people and families who come to us from throughout the North East.



Why should you become a 'Together 21 Champion'?

When you become a **Together 21 Champion**, you're pledging vital support to a charitable project that enriches the lives of children and young people with Down syndrome. As a Together 21 Champion you'll...

- Be recognised as an ambassador for children's education and development.
- Be invited to events to meet beneficiaries and network.
- Feature in our press releases that enhances your reputation.
- Be promoted on our social media page as one of our exclusive **Together 21 Champions**.
- Receive exclusive updates, content, stories and case studies to use on your own social media channels.
- Build your reputation as a socially responsible business and give back to your local community.
- Receive free Makaton training for you and your staff.
- Benefit from tax relief on donations made.
- Be involved in opportunities to measure your social impact.
- Demonstrate your commitment to your staff, customers and local community by giving back.
- Boosts staff morale, staff engagement and aids personal development.

Research suggests 77% of customers are more likely to use companies that are committed to making the world a better place.



How can **you** help?

Thank you so much for your interest in working with us. We're delighted to be able to partner with small businesses and large organisations across all sectors to support Together 21.

In addition to our Champions programme, there are other ways you can support us.

Here's a few tips and tricks...

- Donating a percentage from the sale of products or payroll donations or being a fundraising partner.
- Raffles, tombola, auctions and lotteries.
- Set fundraising days - such as World Down Syndrome Day!
- Taking part in a challenge - a sponsored walk, hike, run or race.
- A bake off.

Pledge your support

To become a Together 21 Champion, you are committing £2,100 for one years support. Helping us lay the foundations for children and young people with Down syndrome to live the life THEY choose!

Whether you're a sole trader or a large organisation and want to make a difference in your community, we'd love to hear from you.

For more more information contact Georgina Beckensall, Project Lead of Together 21 by Emailing: georgina.beckensall@pcp.uk.net .



Together



The Queen's Award for Voluntary Service

PCP



Health, wellbeing
and learning for all

Delivered by the Pioneering Care Partnership



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Charity number: 1067888

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