# Welcome to the Pioneering Care Partnership (PCP)



#### Welcome from PCP's Chief Executive

Firstly, let me thank you for your interest in the Pioneering Care Partnership and for considering a career with us.

PCP is a well-respected award-winning health and wellbeing charity with a history spanning over 25 years. Working across the North East of England we deliver a vast array of projects and services, and therefore have a range of opportunities for people to join the organisation. From administration to management, and project officers to research and development, we're always seeking the very best people to support what we do.



People are at the heart of everything PCP does; we exist to support people and communities to thrive and develop. Our mission is 'Health, Wellbeing and Learning for All' – and we want the same for our dedicated staff team. As you read through this recruitment pack, I hope you begin to get a flavour of the way in which we help people and what it might be like to work as part of the organisation. I always think the best people to describe what it is like to work here are the current staff team, so here are a few guotes:

- "The best thing about working for PCP is the support staff get and the culture of everyone looks out for each other and supports each other."
- "I like the flexibility and autonomy that I have in my role being able to adapt what I do to suit the needs of the people I support."
- "For me, the best thing about working at PCP is the genuine care towards staff wellbeing. From wellbeing time to staff activities, training and flexible working, not only does PCP encourage wellbeing it actually delivers."
- "I love the fact that I am appreciated for doing my job well and feel that I am making a difference to other people's lives."
- "I can honestly say I have never worked for an organisation where the senior leadership team are so visible and approachable."

I encourage you to spend a bit of time looking at our website to see the range of programmes and activities we deliver. As a charity, we are governed by a voluntary board of trustees and we have a skilled and experienced management team tasked with supporting the overall governance and leadership of the organisation. If you want to learn a little more about us short biographies are available on our website.

Good luck with your application.

Best wishes

**Carol Gaskarth** 



## Background



PCP was established in 1998 after a group of local people saw a need to bring health and care services together under one roof. They recognised those accessing services were required to travel across County Durham and service delivery was not joined up. A steering group formed and shortly afterwards charity status was granted.

Through their tenancy and skills, and in conjunction with partners at the local authority and in health, land in Newton Aycliffe was identified and funding secured. The vision of the Pioneering Care Centre became a reality in 1999 with a turf cutting ceremony. Later that year the charity took over management, the first tenants moved in, and we started our first project, 'Options' supporting adults with learning and physical disabilities to improve their independence.

In 2002 PCP began its journey to take services into communities and the outreach delivery quickly grew. Over the years numerous successful projects have been delivered in partnership including Passport to Health, the Expert Patient Programme, Older People Roadshows, Steps to Health, Positive Steps and Health Trainer services. Many of these projects were the catalyst for the current projects we deliver including Adult Wellbeing Services and Community Connect. In addition to outreach development the Centre continued to thrive, and we were running out of space. In 2010 an extension was built which increased the footprint of the building by over a third.

The focus remained on County Durham until around 2012 when PCP successfully tendered to oversee a number of local Healthwatch contracts across the North East. To this date we continue to support Healthwatch in Sunderland, Middlesbrough, Redcar and Cleveland and Stockton-on-Tees. PCP has also grown the range of projects and services and now also delivers workplace health, cancer awareness, befriending and resilience building projects.

PCP is 'Pioneering' - we don't stand still, and continue to work successfully with people across the North East towards our mission and aim.















# Missions, Aims and Objectives



PCP Mission, or charitable objective is: Health, Wellbeing and Learning for All

To achieve this mission there are a number of overarching aims and outcomes we work towards.

PCP Aims to improve health and wellbeing through the development and provision of:

- Services that build capacity with individuals and communities to improve their own health and have greater choice and control;
- Projects/services that tackle health inequalities; and
- Providing locally accessible services in community settings;

The long-term **Outcomes** the PCP seeks are:

- To promote independence, choice & control
- To improve lifestyle
- To increase knowledge & skills
- To improve physical health
- To improve confidence, self-esteem & well-being
- To improve economic well-being
- To build community capacity
- To improve access to services for disadvantaged communities & groups
- To promote social inclusion

Every project or service that PCP delivers contributes to the above.

To find out more about the projects or services PCP delivers and our impacts you can:

Visit our website www.pcp.uk.net







## Core Values





### Making a Difference:

Our purpose is to help people and communities. By making a tangible social impact and striving for continuous improvement by learning from best practice;



### Friendly:

Being pleasant, kind and approachable at all times; ensuring others feel comfortable and welcome;



#### Positive:

Taking a positive or optimistic attitude, seeing strengths and opportunities whilst challenging negative perspectives;



## **Supportive:**

Providing encouragement and practical assistance to solve problems or overcome obstacles; and



#### Team:

Engaging with people in open, mutually-beneficial ways, being inspiring and uplifting when working with others.







## Recruitment Advert



## Healthwatch Sunderland Volunteer Engagement Lead 22 hours per week

Starting Salary £28,343 per annum pro-rata Salary Scale £28,343 - £30,729 FTE per annum pro rata Pro-rata salary amount £16,852.59

We are looking to recruit a Volunteer Engagement Lead to join a wellestablished team working across and representing the local community within Sunderland. The main responsibilities of this post are to:

- Oversee the delivery of Healthwatch Sunderland volunteer strategy
- Complete Enter and View visits, providing training to all volunteer and staff
- Co-ordinate and effectively manage Youthwatch
- Lead and manage volunteer recruitment, induction and support
- Maintain and oversee training requirements of volunteers
- Support the team in facilitating volunteer involvement in projects, meetings, and engagement of Healthwatch
- Produce reports linked to the engagement activity

If you are passionate about capturing the voice of local people, to improve experiences in relation to health and care services in Sunderland we'd love to hear from you.

The role will require you to have access to a car and a full clean UK driving license and work outside of office hours on occasion.

To book an informal discussion with Anna Gillingham please email <a href="mailto:anna.gillingham@pcp.uk.net">anna.gillingham@pcp.uk.net</a>

Closing date for applications is: Sunday 6<sup>th</sup> July 2025 at midnight

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## Job Description



### Healthwatch Sunderland Volunteer Engagement Lead

Responsible to: Project Lead

Accountable to: PCP Chief Executive & Board of Trustees

**Located:** Blended between office and homeworking with some outreach work

**Starting salary:** Starting Salary £28,343 per annum pro-rata

Scale Points 11-14, £28,343 - £30,729 per annum pro-rata

**Hours:** 22 hours per week

**Term:** Fixed until 31st March 2027

DBS Status: Enhanced

#### **Job Purpose**

- To lead on the delivery of Healthwatch Sunderland volunteer strategy
- To effectively co-ordinate and facilitate volunteer engagement activities within the Sunderland area.
- To co-ordinate and effectively manage the Youthwatch project
- To lead on the management, recruitment, training and induction of volunteers
- To lead on the planning, co-ordinating and facilitation of Enter and View activities

#### Job Description

- 1. To work in partnership with local health and social care providers to continuously gather and share information that improves services provided to the people of Sunderland.
- 2. To be an ambassador of HWS and promote an awareness of the service via representation across volunteer engagement events and activities.
- 3. To be responsible for the recruitment, selection, training, supporting and coordination of volunteers in supporting the work of HWS.
- 4. E&V To analyse engagement findings, produce and present reports to a variety of audiences in relation to HWS work plan priorities.
- 5. To develop and deliver training to staff and volunteers that enhance their knowledge and skill in relevant areas.
- 6. To support the Project Lead, HWS team and Advisory Board with the development, delivery, and implementation of the HWS annual workplan.

## Job Description



- 7. To develop and maintain effective relationships with a variety of stakeholders within the Health and Social Care Sector.
- 8. To lead on the development of volunteering opportunities for Healthwatch Sunderland including developing new volunteer roles with clear job descriptions.
- 9. To lead on the recruitment, coordination and facilitation of works experience in supporting the work of HWS.
- 10. To ensure a volunteer development programme is in place to support volunteers to gain their knowledge, skills and experience necessary to fulfil their aspirations effectively.
- 11. To ensure that volunteering activity and recruitment is accessible and promoted to the full and diverse range of communities in Sunderland, including young people, ethnic minority communities, people with a disability and other equalities groups.
- 12. Motivate and support volunteers through regular supervision, e.g. regular volunteer meetings to inform and develop volunteers.
- 13. Maintain knowledge and awareness of current policy and legislation affecting volunteering to ensure practices and procedures remain compliant.

#### General

- 1. To uphold PCP's Core Values at all times.
- 2. To comply with PCP's policy & procedures, including safeguarding (adults and children) and other compliance procedures.
- 3. To assist marketing and engagement work and use creative techniques to gather views from the communities we support.
- 4. To actively take responsibility for your own Health & Safety and ensuring procedures are adhered to.
- 5. To collate appropriate monitoring and evaluation information to support the achievement of agreed targets and outcomes within the project or service.

## Job Description



- 6. To carry out all responsibilities in line with the organisation's Equality & Diversity Policy.
- 7. To recruit, support, train and motivate volunteers as required.
- 8. To undertake any training and development deemed appropriate.
- 9. To undertake any such duties required by your Senior Manager or PCP Chief Executive/Deputy Chief Executive.





	Essential	Desirable	Assessed at Interview (I) / Application (A)
Qualifications			
Relevant vocational qualification to Level 4 or equivalent (Health and Social Care)		<b>✓</b>	Α
Evidence of ongoing commitment to continuous professional development	<b>✓</b>		Α
Skills and Competencies			
Highly developed leadership and organisational skills	<b>~</b>		A & I
Excellent interpersonal skills	~		A & I
Strong facilitation skills, able to work with a wide range of communities, and build confidence, trust and alliances	~		A & I
Self-motivated, with the ability to manage and motivate others	<b>✓</b>		A & I
Data analysis and report writing skills	<b>✓</b>		A & I
Ability to present information to a range of different audiences	<b>✓</b>		A & I
Ability to lead discussion and facilitate meetings, navigating potential conflict and challenges within groups	~		A & I
Marketing skills (including working knowledge of social media platforms)		~	A & I
IT literate – able to use a full range of IT packages/software e.g. Microsoft Office (Outlook/Word/Excel/PowerPoint/Teams)	~		А
Experience			
Working with and building positive working relationships with the voluntary and community sector	~		A & I
Working with and building positive working relationships with the NHS and statutory organisations	~		A & I
Managing and supporting volunteers	<b>✓</b>		A & I
Collecting qualitative and quantitative data to support effective project delivery	<b>✓</b>		A & I
Delivering training to groups	<b>✓</b>		A & I
Delivering work to set targets/milestones	<b>✓</b>		A & I





Knowledge and Understanding			
Knowledge of Equality and Diversity agenda / legislation / Equality Act	<b>~</b>		A&I
Knowledge of Volunteering & the Law	~		A&I
Knowledge of the local voluntary and community sector		<b>~</b>	A&I
Knowledge of local safeguarding procedures		<b>~</b>	A&I
Other/Personal Qualities			
Flexibility and ability to work outside office hours when required	<b>~</b>		Α
Commitment to continuing professional development of self and others	<b>~</b>		Α
High degree of personal integrity and respect for others	<b>~</b>		A&I
Have access to a car and a full clean UK driving license	<b>✓</b>		А

In expectational circumstances applications may be considered if you don't meet the full essential criteria, however you will need to demonstrate how you will acquire the necessary qualifications or skills within 6 months. If you are unsure whether to apply, please contact HR.

## Structure





PCP's Board of Trustees provide governance support and the leadership structure is as follows:

**Trustees** 

**Chief Executive** 

**Deputy Chief Executive** 

Senior Leadership Team

PCP's Chief Executive has full responsibility for the leadership, management and development of the Pioneering Care Partnership. The Chief Executive is fully accountable for organisation-wide impact and for ensuring PCP works towards its mission of Health, Wellbeing and Learning for All. Senior Leaders play a key role in supporting the Chief Executive on a day-to-day basis, ensuring that PCP delivers projects and services that embody the mission, providing a visible leadership role and strategically developing a number of key organisational areas.

In addition to the delivery structures PCP benefits from an internal infrastructure to ensure our staff and volunteers have the right support at the right time. This includes:

- Finance and Payroll
- HR & Volunteering support
- Health and Safety
- Information Governance
- Quality
- Marketing & Communications
- ICT
- Business Development







# Benefits of working at PCP



Time off to do as you please! 27 days rising an additional day each year for five years.



Career development Learn new skills, gain qualifications, internal training and mentoring



A helping hand to save Access to the Financial Services Compensation Scheme (FSCS), to help you save money



Work Place Health Activities
We arrange activities for staff to
support their wellbeing as part
of our commitment to work
place health



Family Friendly
We offer maternity, paternity,
adoption and dependents
leave



Drive at ease
Using your car for work purposes?
We will reimburse you for
business mileage



Discounts

Get discount vouchers for shopping and more through PCP's Reward Me Now Scheme



Supporting your future
Join our pension scheme,
we'll match what you pay in
up to 3%



Health and wellbeing
Paid weekly wellbeing time to
do activities you love and
improve your wellbeing



Office equipment
For homeworking, you can
access our online catalogue to
buy desks, chairs and more



Tech Scheme
Get savings on laptops, phones,
smart health, white goods,
gaming, photography and more!



Guidance and support
Stay informed through
meetings, development
reviews, surveys and more



Eye care
Get vouchers to go
towards eye care
and glasses



Work life balance
You can request changes to
support your work life
balance



Emotional support
Access to PAM Assist which
provides a free and confidential
Employee Assistance
Programme



Cycle to Work Scheme
Loan cycles and get
discounts on cyclists safety
equipment.

# Application Process and Timetable



PCP aims to support applicants at every stage of the process and our friendly HR staff are on hand to help with any queries you may have so please do not hesitate to contact <a href="htt@pcp.uk.net">htt@pcp.uk.net</a>

Please see important key dates below. PCP will endeavour to stick to these dates but sometimes may need to reschedule or extend. If any change, we will let you know.

Recruitment Stages	Date
Closing Date for Applications	Sunday 6 <sup>th</sup> July 2025
Shortlisting	W/C 7 <sup>th</sup> July 2025
Panel Interviews	TBC

PCP is an equal opportunities employer and wants to ensure that all applicants are considered solely on their merits and are not influenced by unfair or unlawful discrimination. We aim to provide genuine equality of opportunity, recognising and respecting each other's differences to empower a culture of creativity and innovation so everyone feels valued.

#### How do I apply?

Please complete an application form which can be downloaded from our website and return it by:

Email: <a href="mailto:hr@pcp.uk.net">hr@pcp.uk.net</a>

Post: HR Team, Pioneering Care Partnership, Carer's Way, Newton Aycliffe, DL5 4SF

#### **Shortlisting**

The shortlisting process is conducted by the lead manager who will review suitability of applicants based on the essential criteria outlined in the person specification.

We will contact you to let you know the outcome of the shortlisting.

#### **Interviews**

We appreciate interviews can be daunting and aim to make sure the experience enables you to tell us all about your skills and experience. We use a range of processes including informal discussions, interactive sessions, carousel/meet and greets, group interviews, presentations and panel interviews. When you are invited to interview we will tell you:

- Who the lead recruiter is:
- What process will be used; and
- If you need to prepare anything in advance.

#### **Probationary period**

All posts at PCP are subject to a six-month probationary period

# Application Process and Timetable



### **Right to Work**

In accordance with Home Office guidance successful candidates will be required to evidence their right to work in the UK before commencement of employment.

This role is not one we would typically consider for sponsorship under the Skilled Worker route due to, for example, the relevant Home Office requirements on skills level, not being met. Candidates are therefore encouraged to consider their own right to work options without PCP sponsorship.

## And finally...



At PCP we pride ourselves being a good employer and continuously challenge ourselves to improve. We have a focus on quality and value the insights external assessments can bring, helping us to consistently consider best practices and refine the support we provide. These include:

#### **Investors in People - Gold**

Investors in People (IIP) assesses how organisations perform against a set framework considering employee engagement, communication culture and work practices, PCP achieved the original IIP standard in 2002 and since then have worked our way through the ranks achieving Gold Standard in 2020.



Better Health at Work Award recognises the efforts of employers in the North East and Cumbria in addressing health issues within the workplace. Each year PCP delivery a range of activities and challenges supporting staff wellbeing, underpinned by a Health and Wellbeing Strategy. The employee health needs assessment also helps us to target campaigns for staff.



Mindful Employer is a UK-wide initiative aimed at increasing awareness of mental health in the workplace. We have a number of mental health champions at PCP and we proactively challenge stigma and discrimination not only in the workplace but in communities too. We are also a 'disability confident' employer and positively encourage people with disabilities to work with us.

#### **Environmental Awareness**

PCP has pledge to understand the impact the organisation has on the environment; monitor energy consumption and actively strive to reduce it. We increase awareness and encourage ideas to take positive action at work, home and in the community.

#### The Queens Award for Voluntary Service

The Queen's Awards for Voluntary Service is awarded to organisation's recognising the outstanding difference volunteers and voluntary organisations make across the UK. It is the national benchmark for excellence, equivalent to an MBE. PCP were overwhelmed to be independently nominated and then awarded The Queen's Award for recognition of the role we've play for over 20 years' supporting communities.

We look forward to reading your application and hearing how you would like to contribute to our ongoing work. Very best of luck!













The Queen's Award for Voluntary Service