

Pioneering Care Partnership (PCP) Core Values Statement



PCP's mission: Health, Wellbeing and Learning for All

Our customers are at the heart of everything we do.

PCP Board, Chief Executive, staff and volunteer team are committed to delivering excellent services to all customers. We will strive to work to the highest possible standards, taking a continuous improvement approach and in-line with our shared values:

Respect - showing polite regard and consideration for others at all times

Equality - ensuring others are treated fairly and equally and actively promoting equality

Diversity - recognising and respecting people's differences, promoting an inclusive culture

Integrity - maintaining high moral principles and ethical standards

Objectivity - making sound decisions based on merit, facts and reasonable judgment

Accountability - being personally accountable for your actions and decisions

Openness - communicating effectively, being open, inquisitive and receptive to new ideas

Honesty - being truthful, sincere, sharing concerns or conflicts of interest, taking responsibility

Selflessness - acting in the public interest and in the interest of the organisation at all times

Excellence - striving to the highest possible standards, a continuous improvement approach

Leadership - Leading by example, helping others, being an effective ambassador for PCP

These are the values everyone at PCP works towards



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